



**RED COATS**  
MOVING SOLUTIONS

# Newsletter



Volume 2

Ontario's Leading Move Management Specialist

## Red Coats Does It All!

We are your one stop solution for **downsizing, decluttering, staging** your home and **moving** and settling you comfortably in your new residence. We can even help you **sell your home**. We do it all!

From the first time you meet us, you'll see that we're different. You see, we always wear our trademark 'red coats'. It's a mark of our professionalism and high level of personal service, and a sign of our respect for you.

### Red Coats can work with your real estate agent to get your home ready for sale – fast!

If the thought of getting your home ready for sale is overwhelming, the Red Coats team can help you make it happen with ease. We recently helped a family who wanted to get their home ready to be shown for sale and then make a move to their new larger home. The owners didn't know where to begin or have the time to do it themselves. They were also under a very tight timeline to get the home on the market as they had put in an offer on another house.

Elizabeth Helbronner, their Real Estate Sales Representative from Chestnut Park Limited, contacted Red Coats to make it happen.

We met with her client and explained how we would help them prepare their home for sale within the limited time frame, and without the need for a full, and expensive home staging.



*"I will definitely recommend Red Coats to future clients."*

Elizabeth Helbronner, Real Estate Sales Representative, Chestnut Park Limited

*Continued...*

### *Clear the Clutter Certificate!*

**Here's a smart gift idea:** the Red Coats Clear the Clutter Certificate. This includes ½ day helping you clear the clutter anywhere in your home. Whether you are thinking of moving or not, our kind, objective professionals can help your friend or relative get started clearing the basement, a home office, or that overflowing clothes closet. Visa or MasterCard accepted. **Call us today: 416-920-1317.**



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As we were recommended by Elizabeth, we asked her to give us her perspective of the value of bringing Red Coats in to help.

*"My clients were a busy professional couple, with three young children, who had lived in their house for 14 years. When it came time to move to a larger home, Red Coats provided a full range of services. Many hours were spent sorting and de-cluttering. Next, through a limited staging approach, furniture was re-arranged, artwork re-hung, touch up painting completed and accessories attractively arranged in all the rooms. As a result the property "showed to perfection" and sold with multiple offers after just 9 days on the market. Red Coats Moving Solutions was a key member of the Marketing Team and I will definitely recommend them to future clients."*

The family was so pleased with the results, they also asked Red Coats to help them move to their new home.

### Red Coats can help your home show better - and sell faster

As with many families home, possessions accumulate over the years. For example, basements fill up with items you think you may need (but probably won't). Closets are filled with clothes for every season, and often with items you haven't worn for years. And because you are so used to living in your home, you may not see the little chips and cracks in the walls that someone else might see entering your home for the first time.

We went through our client's entire home. We cleared the basement and boxed up items for storage. We thinned out all the closets, removing all the winter gear, packed and labeled all the boxes for off-site storage, and systematically went through every room in the house and packed up non-essentials.

As Redesign specialists, we also staged their home, primarily making use of their own furnishings, and adding accessories that were in keeping with their décor. We also brought in various trades to paint, do repairs where required and freshen the home up.

If you are thinking of moving or selling your home, you can trust Red Coats to help ensure that your home shows well, from first glance to closer inspection.

### *Giving wings to a client's dream*

Many of our clients often have to leave behind some of their possessions when downsizing to a smaller residence. We take great pride in helping finding good homes for these special items. For example, one of our clients had a collection of beautiful mounted butterflies that her father had collected in the early 1900's, but there was no room for them in her new home. After careful research, Red Coats found the perfect new home for them – the Niagara Butterfly Conservancy.

### Call Today for a FREE Consultation

Sometimes the hardest part of moving is getting started. We'll be pleased to offer a complimentary consultation to evaluate your personal situation and present a complete plan. Trust Red Coats to take care of your move...and you!

**Call Vicky Riley Keys for your complimentary consultation at 416-920-1317.**



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### Peace of Mind Moving Solutions

Downsizing • Decluttering • Relocating • Home Staging