



RED COATS
MOVING SOLUTIONS

Newsletter



Volume 1

Red Coats is Toronto's leading provider of move management services.

Make your move with peace of mind

Thinking about Moving? There can be so many things to think about, to organize, and to arrange, it may seem all too much to do on your own. That's okay. We're Red Coats Moving Solutions, your trusted Move Management Specialists.

Red Coats Moving Solutions was founded by Vicky Riley Keyes in 2004 and has moved over 350 families. Experienced, knowledgeable and caring, Red Coats offers you a complete range of personalized, peace of mind move management services. We are your one stop solution for **downsizing, decluttering** and **staging** your home for sale to **moving** and **settling you comfortably** in your new residence. We can even help you **sell your home**. Naturally we are bonded and insured.

From the first time you meet us, you'll see that we're different. You see, we always wear our trademark 'red coats'. It's a mark of our professionalism and high level of personal service, and a sign of our respect for you.



*"I was thrilled with Red Coats home staging and selling my home so quickly."
Mrs. Kennedy*

New home staging service for 2009

Is there a smarter way to prepare your home for sale and increase its appeal to your buyers, especially in these challenging economic times? "Absolutely," explains Vicky Riley Keyes, president and founder of Red Coats Home Staging, a division of Red Coats Moving Solutions. "We have built on our years of experience in move management and developed a better, more affordable approach to helping prepare your home for sale."

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Spring Special!

Red Coats ½ Day Declutter Session

Not quite ready to move, but want to start decluttering? **Call 416-920-1317 today** and let us help you get started with ease.



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Getting your asking price!

Red Coats Home Staging recently staged the home of Mrs. Kennedy, who was preparing to sell her home of over forty years and relocate to a condo. The challenge was to transform her home interiors quickly and affordably to showcase her living space in the very best light. "I was thrilled," explains Mrs. Kennedy. "Red Coats were sensitive to the fact that I would be living in the house for a while and did not want to be too disrupted with a full staging process. They brought in extra accessories, moved the furniture around the house, yet I could still live comfortably during the whole process. I am telling everyone I know!"

Real Estate agent, Sylvia Loomis of Sutton Group Assurance Realty Inc, who often brings in a stager for a full home stage, said "There is no doubt in my mind that people will benefit from Red Coats more limited staging approach. In Mrs. Kennedy's case, their staging highlighted the gracious living room drawing the potential buyer into her comfortable home on a ravine setting. It not only helped to bring in full price offer but allowed Mrs. Kennedy to continue living in her home without extra stress."

Learn more about our cost-effective staging solution

With years of move management experience and as a CRSS™ (Certified ReDesign & Staging Specialist), Red Coats brings a unique expertise, design sense and common sense to helping sell your home. We identify and enhance each room's most marketable features and utilize your furnishings and possessions as much as possible to better connect with prospective purchasers. Our staging solution is extremely cost-effective and can potentially shorten the length of time a senior's home is on the market.

We can also help you sell your home

Red Coats also works with several of the city's most successful real estate agents and can assist in the sale of your home.

It's the Right Time to Right-Size

Whether you are thinking of moving or just want to refresh or restage your home, we at Red Coats know that there is no time like the present to get started. The process of downsizing or what we now call Rightsizing is really about simplifying or modifying your surroundings while keeping what matters most. However, the process can often be both tiring physically and emotionally. Red Coats can certainly make it easier for you. One of our caring, bonded organizers or Red Coats will help you sort through your possessions and decide what is to stay and what is to go.

Contact us today for your personalized introduction to Rightsizing, and how to sort through your things and keep what matters most.

Call Today for a FREE Consultation

Sometimes the hardest part of moving is getting started. We'll be pleased to offer a complimentary consultation to evaluate your personal situation and present a complete plan. With our experience, expertise and trusted resources, you can be confident that when you choose Red Coats, we will take the worry out of your move.

Call Vicky Riley Keyes for your complimentary consultation at 416-920-1317



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Peace of Mind Moving Solutions

Downsizing • Decluttering • Relocating • Home Staging